

September Patriotic Instruction

Brothers,

As the calendar turns another page and we slip into September, we have another month where we will be able to get out into the public and do the many tasks in which our Order asks us to do. There are quite a few ways in which we can ensure that the word of our work gets out to the public. Some of these ways I have touched on in previous instructions (Facebook Pages, Instagram, Twitter etc.) but what I want to touch on today is the benefits videoing some of the projects we work on. By videoing in person activities like cemetery clean ups or presentations we can do many things that will help in our mission.

One of the many benefits to video taping our presentations is the ability to learn from our mistakes and to make the presentations the best that they can be, as my high school football coach used to say, film doesn't lie. We can tweak our presentations based off these film reviews. While doing this we ensure that our presentations are accurate as well as respect the time of those in attendance. If we do not provide accurate and timely information to those watching or presentations, they will not want us to come back nor recommend us to other outside organizations. If we are not getting into these outside organizations and schools because of mistakes in our presentations, we cannot fulfill our mission of preserving the memory of men of the Union, and completing this mission is the definition of Patriotism.

Using these videos can go beyond just review and bettering ourselves, however. We can also film our Memorial Day Ceremonies or Cemetery Restorations and publish them on various forms of external communications that can be published to those who are not in the Allied Orders. By sharing these videos, we show the outside world that these brave men are not and will never be forgotten on our watch. We can also show that we are not just a bunch of guys who dress in wool in 90-100 degree weather, we answer to a deeper calling. The hope is, by showing this mission and meaning to those in the community who cannot make it in person, that they will be inspired to join our order or help at an upcoming function. It goes without being said that having a large support system in place, internally and externally, helps us accomplish our goals and continues promoting patriotism to the Brothers and citizens alike.

These are just two of the many benefits that videoing our work provides and how it can benefit our order. With time and repetition, we better all of our work, with better work we will draw people to join our ranks. By getting more people to help with the work of our order we spread Patriotism naturally and make sure the memory of those brave Union men is never forgotten. Video production of our feats of strength not only show our Patriotism, but it also shows our comradery in the order and how we work together and that we are indeed a Brotherhood.

In Fraternity Charity and Loyalty,
Br. Ben Frail, PDC
National Patriotic Instructor