



**Dale Edward Crandell**

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Brothers,

This is my letter of intention to run for National Secretary of the Sons of Union Veterans of the Civil War at the 2022 National Encampment in Grand Rapids, Michigan.

After a careful review of the C&R and job description, I'm comfortable performing the National Secretary duties at National Encampments and Council of Administration meetings, as well as the day-to-day communication and record keeping responsibilities. I have performed similar duties with other organizations.

Beyond the administrative duties, the National Secretary is a voting member of the Council of Administration tasked to manage the SUVCW between National Encampments. My voting would be influenced by three visions:

First, we can promote local priorities. As an example, my Camp found the ROTC awards program important, which is where we invested our efforts. Other Camps prioritize Eagle Scout recognition or Civil War monuments. My vote would support Camps pursuing their local interest and leveraging their member's talents.

Second, we can expand our outreach. We are the premier hereditary organization for Union Civil War descendants, yet our numbers remain weak compared to peers. I view programs to reach into communities and schools as a path for both recognition and recruitment. My Department pursued essay writing and JROTC completions as outreach opportunities. My vote would support new and expanded programs that provide greater outreach.

Third, we can operate seamlessly. Much of my professional career involved process improvement to reduce cost and improve quality. For a volunteer organization, process improvement would be more about member satisfaction and retention. The National Secretary is uniquely positioned to lead administrative process improvement and my vote would support those efforts.

In Fraternity, Charity, and Loyalty,

Dale Crandell

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