

February Patriotic Instruction

Brothers,

Over the past few months, a theme of my instructions has been that of helping your neighbor and community. That by taking pride in one's community, and helping each other out, will have a trickle up effect in helping our towns, cities, states, and country heal and in the long run prosper. To this end, the Brothers on the Promotions and Marketing Committee have taken the initiative to come up with two ways in which our order can help our communities. For those of you who are unaware of this committee, they work tirelessly to come up with ways for the public to see what we do as an organization. If you have heard a recent podcast or YouTube clip where the SUVCW is mentioned or taken a survey on how to better the order, it was the Promotions and Marketing Committee's work.

One such idea the committee has come up with to expand our public profile is that of a Food and Blood Drive. These drives would be sponsored by the Camp or Department with the encouragement from National. By having the Camp or Department sponsor these drives, we would be having the groups promote the drive in their communities, and by promoting the drive we are naturally promoting the order. Doing activities like these will have multiple effects:

First: We will be helping our communities in a time where many are struggling to put food on the table due to second and third order effects from the pandemic.

Second: Many blood banks are struggling to stay stocked due to people only going out for essentials during this time frame. If we show people that not only is there a need, but it is safe to go to donation centers, we can help save lives when trauma hits home.

Third: By promoting these community activities, we are showing our neighbors that we are more than just a bunch of history geeks or civil war nerds (not trying to insult any of us, I am proud to bear these titles), but that we joined this organization partially out of Patriotic Duty and there is nothing more Patriotic than helping one's community.

How each Camp or Department runs these programs can be as simplistic or complex as they wish. The important thing is that we, as an Order step up and support our communities during this trying time. The Promotions and Marketing committee have developed tracking methods as well as guidelines for these endeavors that will be attached with this instruction. I hope that each Camp and Department will take these initiatives to heart and come up with plans on how to help your communities during these unprecedented times.

In Fraternity Charity and Loyalty,
Br. Ben Frail, PDC
National Patriotic Instructor