Brothers,

Another December is upon us and you may think I may teach on the importance of holiday season and building morale on the home front and in our neighborhoods is in itself Patriotic.  Well, for almost 15 years I played baseball and was a catcher and it was my job to keep every batter off balance, so here it is the good old uncle Charlie, number two, the Curveball.  I am going to talk about Twitter, and get back to a theme I was on a few months ago and how we can use Social Media to get our Patriotic message out to those both inside, and outside of our order, I bet you didn't even know it was out there did you? Well we as a National Order do have a Twitter account, @SUVCW and we share all the latest and greatest from our organization.



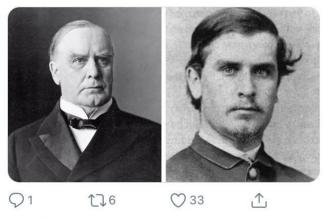But the question is, how do you use Twitter to get our message out?

Twitter is a unique platform for two reasons, first being that you have the ability to reshare posts from other likeminded accounts very easily.  Given that our job is to keep green the memory of the Boys in Blue, this makes it very easy for us to share content and keep a very active profile:
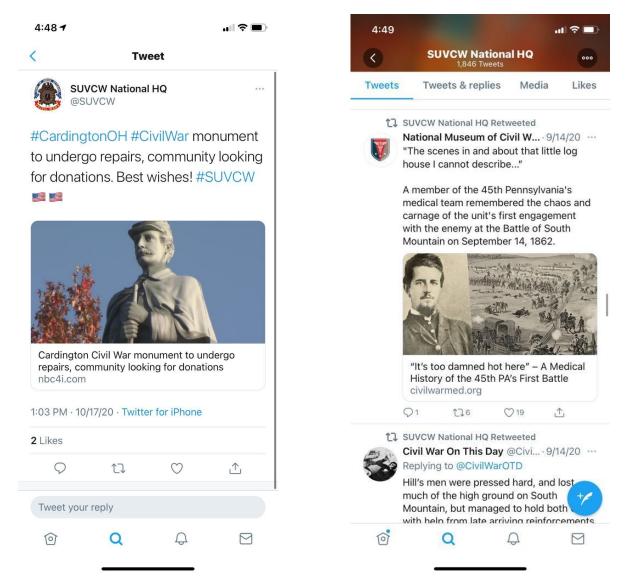


Being able to share other posts quickly allows us to fulfill this mission as well as keep an active presence on Twitter, which gets our name out there and helps the organization grow as well.  Another way that we can use Twitter to our advantage is to easily share websites or articles regarding our efforts, or other groups, this again allows us to seamlessly disseminate information to the masses.  Whether the

information be original content, or an interesting story that we have found along the way and want to forward along.

And of the flip side our information can be shared by groups or individuals that feel like it is a good story to share:

But probably the most important thing about the world of Twitter is that we can share the work that our Brothers do at all levels. We can show the world, and I do mean the world as of the 340 million twitter users, 262 million of them are international, what it is we do to preserve the memories of the Union Soldiers, Sailors, Marines and Revenue Cuttermen.



This, by its nature, is the definition of Patriotism as we are sharing our love of country and ensuring these brave souls are never forgotten.

Now, as we have seen from time to time, I like to put a nice little personal twist to these instructions, a way to show that Patriotism is all around us and in many forms. Well, this is no different, this month I want to highlight a Brother who has helped me more than any person has outside of my family. He lifted me up in many of the darkest days of my life and has always been a phone call away when I have

needed him the most.  Whether it is to just listen to me vent over a few beers, or to get shoulder deep in thickets clearing a cemetery out.  I have had the honor of growing up with this Brother and have seen him turn into one of the most patriotic individuals I know, always donating him time and money to community and veteran causes.  God willing him and I will be the old guard in our 80's and 90's telling the stories of yester year.  I want to take this time to thank Br. Joe Faiola, PCC for his countless years of support and for being my best friend, and to also congratulate him and his wife, Courtney, on the birth of their second son Carter Lucas Faiola, who was born on 2 Dec 2020.  It is beyond an honor to call you a Brother.

In Fraternity Charity and Loyalty,
Br. Ben Frail, PDC
National Patriotic Instructor